



Be the man with the online plan.

So, what's the plan?

Weight Watchers Online for Men isn't some random app or calorie counter — this is a customized plan made just for guys. Real guys. Guys who like to eat real food. This is a plan you can not only live with, but also have a life with.

Weight Watchers Online for Men is based on a proven approach to weight loss. And, men enjoy tools and benefits to help them reach their weight-loss goals:

- YOUR PLAN. YOUR WAY.
 Follow the entire Plan online on your own time and on your terms.
- MOBILE APPS[†]
 Take the Plan with you no matter where life takes you.
- SNAP & TRACK
 In a crowd? Take a picture of your meal and track it later.
- RESTAURANT FINDER
 Decode menus and make informed choices.
- OVER 200,000 FOOD OPTIONS
 Our ever-growing database of foods and recipes gives you lots of choices.