

Weight Watchers Spring Cleaning Sweepstakes

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. Weight Watchers Spring Cleaning Sweepstakes ("Sweepstakes") begins 4/15/07 and ends 6/15/07 ("Sweepstakes Period"). Eligibility: Sweepstakes is open to legal residents of the United States of America who are 18 years of age or older. Employees of Weight Watchers International, Inc. ("Sponsor"), Molly Maid Inc., the affiliates, suppliers, agencies, and employees of either entity, as well as the immediate family members of, and individuals residing in the same household as such persons, are not eligible. All federal, state and local laws apply. Sweepstakes void where prohibited or restricted by law.

How to Enter: Obtain an official entry form at a participating Weight Watchers retailer or at WeightWatchers.com/Spring and completely fill in the form by hand print or hand print your name, address, telephone number and the words "Weight Watchers Spring Cleaning Sweepstakes" on a 3" x 5" card. Mail your completed entry form or 3" x 5" card in a hand-addressed, stamped envelope to: "Weight Watchers Spring Cleaning Sweepstakes", P.O. 1377, Maryland Heights, MO 63043. Each entry form or 3" x 5" card must be submitted in a separate hand-addressed envelope. Sponsor is not responsible for lost, late, misdirected, damaged, illegible, incomplete, incorrect or postage due entries. No photocopies, mechanical reproductions or mass entries will be accepted. All entries become the property of the Sponsor and will not be returned. All entries must be postmarked by 6/15/07 and received by 6/22/07.

Prizes (27): Grand Prize (1): One (1) grand prize winner will receive maid service for one (1) year provided by Molly Maid. Cleaning service will be provided twice a month for a total of twenty-four (24) house cleanings. Approximate Retail Value ('ARV') of Grand Prize: \$3,000. First Prize (1): One (1) first prize winner will receive maid service for three (3) months provided by Molly Maid. Cleaning service will be provided twice a month for a total of six (6) house cleanings. ARV of First Prize: \$750. Second Prizes (25): Twenty-five (25) second prize winners will each receive a Weight Watchers scale (Conair WW-11 or Conair WW-14). ARV of each Second Prize is approximately \$30. Total ARV of all prizes: \$4,500. Schedule of cleaning service is to be mutually determined by Molly Maid and the winners. Grand and first prizes must be redeemed within two calendar years. Restrictions and blackout dates for cleaning services may apply. In the event that a winner does not reside in a territory serviced by Molly Maid, as determined by Sponsor in its sole discretion, a cash equivalent of the ARV of the prize will be provided. A Molly Maid cleaning is approximately 90 minutes, depending on the size of the household. The Molly Maid cleaning includes services such as vacuuming, dusting, sanitizing, etc. and excludes services such as laundry, ironing, window washing and doing dishes. Any state and local government surcharges, and all federal, state and local taxes (sales, income, value-added and other), gratuities, incidental expenses, or charges for changing dates, insurance and other costs and expenses relating to the use or acceptance of prizes that are not expressly listed above are the sole responsibility of the

winners. Prizes are nontransferable and may not be substituted or redeemed for cash by winners. Sponsor reserves the right to substitute similar prizes of equal or greater value at Sponsor's sole discretion.

Selection of Winners: Winners will be selected in a random drawing conducted on or about 7/2/07 from all eligible entries received during the Sweepstakes Period. Odds of winning depend on the number of eligible entries received. Drawing will be conducted by an independent judging organization whose decisions are final and binding in all matters relating to this Sweepstakes. Prize winners will be notified by mail or phone on or about 7/9/07 and will be required to sign and return an affidavit of eligibility, publicity and liability release within fourteen (14) days of notification. In the event of non-compliance with each of these requirements, prize will be forfeited and an alternate winner will be selected. Any prize notice that results from error of any kind will be void.

Miscellaneous: This Sweepstakes is subject to all applicable federal, state and local laws and regulations. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sponsor in all matters relating to the Sweepstakes. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes. By participating in the Sweepstakes, entrants release Weight Watchers International, Molly Maid Inc., the subsidiaries and affiliates of each of these entities, and their respective directors, employees, officers and agents, including, without limitation, advertising and promotional agents, from any and all liability, including without limitations property damage, personal injury and/or death, claims based on publicity rights, defamation and/or invasion of privacy, arising out of, in whole or in part, the participation in this Sweepstakes or the acceptance, use or misuse of any prize awarded in connection with the Sweepstakes or participation in any prize-related activities. Notwithstanding the foregoing, in the event that the preceding release is determined by a court of competent jurisdiction to be invalid or void for any reason, the entrant agrees that, by entering the Sweepstakes, (i) any and all disputes, claims, and causes of action arising out of or in connection with the Sweepstakes, or any prizes awarded, shall be resolved individually without resort to any form of class action; (ii) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorney's fees; and (iii) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses. Except where prohibited, acceptance of prize constitutes winners' consent to use of his/her name, likeness, prize information, hometown and biographical data for advertising, public relations and promotional purposes without additional compensation. Sponsor reserves the right to: (i) permanently disqualify from any sweepstakes it sponsors any person it believes has intentionally violated these official rules; and (ii) suspend, modify or terminate the Sweepstakes if Sponsor believes, in its sole discretion, that malfunction, error, disruption or any other damage is impairing or will impair the administration, security, fairness, integrity

or proper play of the Sweepstakes. If Sweepstakes is terminated before the end date, Sponsor will determine the winners from all eligible entries received as of the termination date.

Winners List: For the names of the prize winners, send a self-addressed, stamped envelope (VT residents may omit return postage) to: "Weight Watchers Spring Cleaning Sweepstakes" Winner List, P.O. Box 1368, Maryland Heights, MO, 63043. Requests must be received by 7/23/07.

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